



Heritage **Action** Zone

Appleby, Cumbria

Bringing heritage to life



Historic England

Eden
District Council





Appleby has a rich heritage and high number of listed buildings concentrated in the town centre Conservation Area.

The town was badly affected by flooding in Winter 2015/2016 leading to the Conservation Area being designated as 'at risk'. This initiated an application to Historic England to designate Appleby as a Heritage Action Zone (HAZ). This application was successful making Appleby the first Heritage Action Zone in the North West and the five year HAZ programme began on 1 April 2017.

The focus of the Appleby HAZ is on boosting tourism in order to help grow the local economy. This includes regenerating some key buildings in the town, providing and enhancing things for visitors to see and do. It also covers the management of Appleby's historic environment in order to ensure it is best maintained for future generations.



St Lawrence's Church - Grade I Listed



Appleby Saturday Market



Moot Hall - Grade II* Listed

Projects

Heritage at Risk



- Further renovation works to the keep at Appleby Castle
- Repair water damage at the Moot Hall
- Restoration of the railings at St Lawrence's Church
- Repair of the White Hart Hotel to encourage return to use
- Explore conservation works at Bongate Mill
- Appleby Conservation Area grant scheme to repair targeted buildings and shopfronts in the town centre

APPLICATION

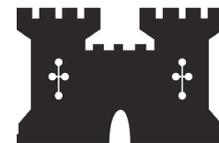


Planning and Managing

- A Conservation Area Management Plan
- A Neighbourhood Plan for Appleby
- Developing flood resilience measures and uptake

Boosting Tourism

- Marketing Appleby
- Tourism signage review
- Appleby heritage town trail
- Enhance tourism role at St Lawrence's Church
- Explore opportunities for development of the visitor offer at Appleby Castle with the site owner



Community Engagement

- Heritage Open Days
- A grade II listed buildings survey
- Delivery of a blue plaques scheme
- A heritage schools project



Listing

- Review of targeted current and potentially new listed buildings in Appleby



Research

- Historic Areas Assessment of Appleby
- Publication of tourist book on Appleby based on research
- Conservation Area Appraisal



How can you get involved?

Each project which has been identified has a Project Lead and Adrian Banford, Appleby HAZ Programme Officer, will be responsible for co-ordinating and overseeing the projects.

A number of the initial projects are focussed around gathering research and information that will help guide other HAZ projects over the five year programme. Appleby is your town and your heritage and this programme is a partnership which needs your help!

There are several projects which need the knowledge and resources of members of the public, groups and organisations to be successful. We intend to survey all the grade II listed buildings, develop a blue plaques scheme for Appleby, extend the Heritage Open Days scheme and conduct an appraisal of the Conservation Area.

Adrian will be able to tell you more about any of the projects and also provide further detail about how you can get involved.

Information is also available on investineden.co.uk/projects/ApplebyHAZ

Adrian Banford Appleby HAZ Programme Officer

“I am genuinely excited to be taking on this opportunity. Appleby is a great little town, with a wealth of heritage and I am looking forward to working with the local community to help the town to thrive.”

Contact Adrian

Email: Adrian.Banford@eden.gov.uk

Tel: 01768 212385



St Anne's Hospital Chapel and Almshouses - Grade II* Listed



Appleby Castle Keep - Grade I Listed



Bongate Mill - Grade II Listed





Historic England

What are Heritage Action Zones?

Heritage Action Zones will unleash the power in England's historic environment to create economic growth and improve quality of life in villages, towns and cities.

Working with local people and partners, Historic England will help to breathe new life into old places that are rich in heritage and full of promise - unlocking their potential and making them more attractive to residents, businesses, tourists and investors. We will do this with joint-working, grant funding and sharing our skills.

Historic buildings that have deteriorated through decades of neglect will be restored and put back into use, conservation areas improved to kick-start regeneration and renewal; and unsung places will be recognised and celebrated for their unique character and heritage, helping instill a sense of local pride wherever there's a Heritage Action Zone.

Get involved!

Twitter: @Appleby_HAZ

Facebook: ApplebyHAZ

Use #ApplebyHAZ

HistoricEngland.org.uk/ApplebyHAZ

InvestinEden.co.uk/projects/ApplebyHAZ

For more information about the HAZ email us on ApplebyHAZ@eden.gov.uk



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